

UX/ UI Designer

Rocío Formentin

EXPERIENCE

UX/UI Designer

Health information technology and clinical research company.

Feb. 2022 - Apr. 2023 - Remote Position

The group work methodology was based on design regarding React and Material UI based components, allowing designers to build prototypes at a fast pace with very low-cost engineering.

Most projects were medical or health related dashboards.

Key Learnings

- . Material Design, MUI, React.
- . Big data.
- . High fidelity prototypes.
- . Responsive web-apps and websites.

UX/UI Designer

GM2

Aug. 2021 - Feb. 2022 - Remote Position

Collaborative role with Dev team, based on Agile Methodology

Project in Charge

NFT's DTC Marketplace Digital Trading Cards (DTC) is collectionable-NFT-cards marketplace that wanted to open their market audience and providers. The main goal was to create a minimalistic NFT marketplace with a multiple product categories navigation.

Key Learnings Team work with Devs and Agile team in a remote position.

Assistant Professor

General Manuel Belgrano School of Arts

Apr. 2018- Dec. 2018 - Ad-Honorem Position

"Design I" Assistant Professor on Graphic Design and Visual Communication Technical Degree.

Subject's main topics Branding, Brand guideline, Packaging design and production, Labelling.

EDUCATION

UX/ UI Certification

Coderhouse

Apr. 2021 - Aug. 2021 - Argentina

Graphic Design and Visual Communication Technical Degree

General Manuel Belgrano School of Arts

Apr. 2015 - Nov. 2018 (Unfinished) -Argentina

+6 years on workforce

GD Graphic Design background

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Rosario, Argentina

Links of interest

[LinkedIn Profile](#)

[Portfolio on Behance](#)

Industry Knowledge

User Interface, User Experience, User Flow, Prototyping, Style Guides, UI Kit, Material Design, Material UI, React Library, Agile Collaboration, Design Research, User Research, User Interviews, Personas.

Tools & Technology

Figma, Adobe Illustrator, Photoshop, InDesign & After Effects, Wordpress Jira, Confluence, Trello, Windows and Mac Environment.

Soft Skills

Feedback, Active Listening, Open-mindedness, Empathy, Open Communication, Autodidacticism, Understanding of Business-value.

Other Related Skills

Graphic Design, Branding Design, Typography, Design Strategy.

Languages

Spanish (native)

English (upper-intermediate).

Other Courses

Experimental Images Lab (Pixel Mapping), Traditional Techniques for Illustration, Photography.

Congresses

Trimarchi - 2016

Rosario Design - 2017