# Jesica Nuñez

GRAPHIC AND UX-UI DESIGNER

# /ABOUT ME

Hi! My name is Jesica Nuñez. I´m an argentinianbased graphic and UI designer, graduated from Universidad de Buenos Aires, with a career in the marketing and advertising industry. Focused on UI/UX, Brand Identity and Editorial Design.

I consider myself a proactive person, who loves teamwork and always looking forward to new challenges and skills.

# **/EDUCATION**

Bachelor in Graphic Design Universidad de Buenos Aires, Argentina 2012/2016

# /COURSES

UX-UI Design Coderhouse 2020 Design Sprint ShiftSeven 2020

# /LANGUAGES

English: Advanced Level

	June 16th, 1992
	jesicanu16.myportfolio.com
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# **/SOFTWARES**

2015 - 2016

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Web desing - UI/UX - Illustration - Packaging

Universidad de Buenos Aires, Argentina



## /WORK EXPERIENCE

#### Noblesoft

Health Company Sept 2022 / Today

## PSH

Digital Agency Feb 2022 / Sept 2022

#### **Possible Worldwire**

**Digital Agency** 

## Microsoft GDC

Dec 2019 / Feb 2022

FCA Germany (Fiat Chrysler Automoviles: Fiat, Jeep, Alfa Romeo and Abarth brands) Sep 2018 / Dec 2019

## **Old Bridge**

**Clothing Company** Oct 2017 / Sep 2018

## **Coresa Group**

Lighting Company Apr 2017 / Oct 2017

#### UX/UI Designer Prototyper Ssr.

Colaborative role with the Dev team, based on Agile Methodology. We design responsive interfaces and digital products for Big Data with React Component Library and Material UI. Also we created wordpress websites for different clients.

As a team, we provide an end-to-end service (research, wireframing, implementation, prototype and engineering) of each product.

#### UX/UI Designer Ssr.

In this role, I worked with the Dev team, creating digital products and responsive interfaces for differents clients and bussiness, having direct contact with them in daily and weekly meetings. We provided an end-to-end service.

Started my professional growth in this agency as a Web Designer in FCA, and ended up as a UI Designer in Microsoft GDC.

#### UI Designer

In this role, I worked colaborative with the UX and Dev team, based on Agile Methodology. Started working as a Web Designer and then moved up to UI Designer.

We created sites and digital pieces for the differents products of Microsoft, such as: websites, usage of frameworks, interactive ebooks, infographics, social campaigns. (Important focus in accesssibility)

#### Web Designer Jr.

Worked closely with the Possible german team. Here is when I started my digital journey as a Web Designer Jr and then moved up to Web Designer. Some of my role's duties included: design of digital pieces for websites, social media campaigns, mailings and newsletters, banners animation, storyboards and QA (based on the guidelines of each brand).

#### Graphic Designer

Interior desing of stores (POP - Showcase - Advertising pieces) -Illustration and desing of prints - Trend books - Social media and marketing.

## Graphic Designer Jr.

Packaging design - Advertising - Social Media design - Newsletters -Brochures - Editorial design - Images retouch.